

## **ROBERT (TED) GUTSCHE JR.**

robertgutschejr.com

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717 E. Davenport Street  
Iowa City, Iowa 52245  
608-345-0717  
robert-gutsche@uiowa.edu

### **EDUCATION**

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**Ph.D.**, Mass Communications, The University of Iowa (Anticipated July, 2012)  
Advisors: *Judy Polunbaum and Frank Durham*  
Dissertation: *Mediated constructions and lived experiences of place: An analysis of news, sourcing, and mapping*

**Graduate Certificate in Rhetoric of Inquiry**, The University of Iowa, 2011

**M.S.**, Student Personnel Administration, Concordia University Wisconsin, 2008  
Thesis: *Understanding newsmakers: Exploring themes of interest surrounding the development and experiences of college student journalists*

**B.A.**, Journalism and Mass Communication, University of Wisconsin, 2006

**A.A.S.**, University of Wisconsin-Richland, 2001

### **SELECTED POSITIONS**

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**Teaching Assistant**, School of Journalism and Mass Communication, The University of Iowa, 2009 to present

**Adjunct Instructor**, Journalism, University of Wisconsin-Richland, 2008 to 2009

**Online and Print Journalist** (WisconsinWatch.org, IowaWatch.org, *The Washington Post*, *Chicago Tribune*, *Milwaukee Journal Sentinel*), 1996 to present

### **SCHOLARSHIP**

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#### **Refereed Journal Articles**

**Gutsche, Jr., R. E. & Salkin, E. R.** (forthcoming). "It's better than blaming a dead young man:" Creating mythical archetypes in local coverage of the Mississippi River drownings. *Journalism: Theory, practice, and criticism*.

**Gutsche, Jr., R. E.** (2011). Building boundaries: A case study of the use of news photographs and cultural narratives in the coverage of local crime and in the creation of urban space. *Visual Communication Quarterly*, 18(3), 140-154.

**Gutsche, Jr., R. E., & Salkin, E. R.** (2011). News stories: An exploration of independence within post-secondary journalism. *Journalism Practice*, 5(2), 193-209.

Berkowitz, D. & **Gutsche, Jr., R. E.** (Revise and Resubmit to *Journalism and Mass Communication Quarterly*). Drawing lines in the journalistic sand: Jon Stewart, Edward R. Murrow and memory of news gone bye.

### Refereed Book Chapters

**Gutsche, Jr., R. E.** (2011). Missing the scoop: Exploring the cultural and sociological influences of news production upon college student journalists. In Bob Franklin & Donica Mensing (Eds.), *Journalism education, training and employment* (pp. 63-77). New York & London: Routledge.

### Non-Refereed Book Chapters

**Gutsche, Jr., R. E., & Carviou, J. & Arif, R.** (in press). Change that couldn't happen: News medias' commitment to hegemonic masculinity through collective memory in the 2008 presidential election. In Nicholas Yanes & Derrias Carter (Eds.), *Obama-Mania: Critical essays on representations, discussions and meditations in popular culture of President Barack Obama*. McFarland.

### Works in Progress

Book Manuscript: *Transplanted Chicago: The making of a rural ghetto* combines journalism with cultural history and scholarship to explore space-making during a time of Black diaspora into the Midwest from urban centers.

### Book Reviews

**Gutsche, Jr. R. E.** (forthcoming). [Review of the book *Is there a better structure for news providers? The potential in charitable and trust ownership*]. *Journalism Practice*.

**Gutsche, Jr., R. E.** (forthcoming). [Review of the book *On media memory: Collective memory in a new media age*]. *Journal of Communication Inquiry*.

**Gutsche, Jr., R. E.** (2011). [Review of the book *Signs of the times: The visual politics of Jim Crow*]. *Journal of Communication Inquiry*, 35(2), 181-184.

### Non-Refereed Publications

**Gutsche, Jr., R.** (forthcoming). Top 10 ways to prepare NOW for your career tomorrow. *Quill & Scroll Magazine*, Quill and Scroll Society.

**Gutsche, Jr., R.** (2012). I.C. transit system needs fixes, *The Gazette*, Jan. 23.

- Gutsche, Jr., R.** (2012). Time to reform a flawed bus-system, *The Daily Iowan*, Jan. 23.
- Gutsche, Jr. R.** (2012). Threats of violence won't solve city's bus transfer problem, *The Iowa City Press-Citizen*, Jan. 22.
- Gutsche, Jr., R.** (2011). Case study: Conflict within an expanding journalistic community. *The Convergence Newsletter*, University of South Carolina. <http://sc.edu/cmcis/news/convergence/v8no8.html#20>.
- Gutsche, Jr., R. E.** (2011). Feature writing. *Quill & Scroll Magazine*, Quill and Scroll Society. Spring 2011, 6.
- Gutsche, Jr., R. E.** (2010). [Review of film *Burma VJ: Reporting from a closed country*] in *Asian Educational Media Service News and Reviews*, Center for East Asian and Pacific Studies, University of Illinois at Urbana-Champaign, 37.
- Gutsche, Jr., R. E.** (2010). IowaWatch: Nonprofit journalism links students with reporting and learning. *Nieman Report's Professor's Corner*, Nieman Foundation for Journalism at Harvard.
- Wilson, B., & **Gutsche, Jr. R.**, & Schwartz, D. (2010). Bringing news to life: Potential for scholastic journalism 'enormous.' *Communication: Journalism Education Today*, Journalism Education Association, 2-5.
- Gutsche, Jr., R.**, & Schwartz, D. (2010). Bringing back the written word: 24 hours on the iPad. Association for Education in Journalism & Mass Communication. <http://aejmc.org/topics>.
- Schwartz, D., & **Gutsche, Jr., R.** (2010). iPad: Early impressions for journalism education. Journalism Education Association Digital Media. [www.jeadigitalmedia.org](http://www.jeadigitalmedia.org).
- Gutsche, Jr., R.** (2010). Non-profit news: Start digging. *Quill & Scroll Magazine*, Quill and Scroll Society. February/March, 4-5.
- Gutsche, Jr., R.** (2009). Tips to do well online: How our online news sites can meet – and exceed – those of the pros. *The Community College Journalist*, Community College Journalism Association. October, 10-11.
- Gutsche, Jr., R.** (2009). Student bloggers watch over college media. *PoynterOnline*, The Poynter Institute.
- Gutsche, Jr., R.** (2009). Lesson from WisconsinWatch: Non-profit news doesn't mean it's free. *PoynterOnline*, The Poynter Institute.
- Gutsche, Jr., R.** (2009). Media advising and democracy: What we teach is democracy in action. *The Community College Journalist*, Community College Journalism Association. Winter 2008/Spring 2009, 8-9.

**Gutsche, Jr., R.** (2008). Balancing class and media: Many student journalists experience college in ways we don't understand – or wouldn't expect. *Quill & Scroll Magazine*, October/November, 7.

### Refereed Research Papers

**Gutsche, Jr. R. E.** (2012). *'It's ok to be mad, but not ok to be mean': Storytelling of war in Afghanistan and street crime at 'home' in The Omaha World-Herald*, International Communication Association Conference, Phoenix, Arizona.

**Gutsche, Jr., R. & Malewitz, J.** (2011). *Facing the future of online, nonprofit news: The challenges and prospects for emerging nonprofit journalism in the U.S.*, The Future of Journalism Conference 2011. Cardiff University School of Journalism, Media and Cultural Studies, Cardiff, Wales, UK.

**Gutsche Jr., R. & Arif, R.** (2011). *Not paid to play: A case study of online community participants and the effects of non-monetary motivation upon public journalism*, Association for Education in Journalism & Mass Communication. Civic and Citizen Journalism Interest Group, St. Louis, Missouri.

Salkin, E. & **Gutsche, Jr., R.** (2011). *"It's better than blaming a dead young man": Creating mythical archetypes in local coverage of the Mississippi River drownings*, Association for Education in Journalism & Mass Communication. Cultural and Critical Studies Division, St. Louis, Missouri.

Berkowitz, D. & **Gutsche, Jr., R.** (2011). *Drawing lines in the journalistic sand: Jon Stewart, Edward R. Murrow and memory of news gone bye*, Association for Education in Journalism & Mass Communication. Cultural and Critical Studies Division, St. Louis, Missouri.

Andsager, J.L., O'Gara, E., **Gutsche, R.E., Jr.**, Carviou, J., & Yanes, N. (2011). *Overweight and unworthy? The role of priming in attractiveness, gender, and credibility*, Association for Education in Journalism and Mass Communication. Mass Communication and Society Division, St. Louis, Missouri.

**Gutsche, Jr., R.E. & Baker, R.** (2011). *(E)Racing Iowa City: Using digital storytelling to reconstruct identity, community and home*, James F. Jakobsen Conference, The University of Iowa.

**Gutsche, Jr., R.** (2010). *Creating cultural conflict: Biased geographic reporting of crime on the 'Southeast Side,'* Association for Education in Journalism & Mass Communication. Mass Communication and Society Division, Denver, Colorado.

**Gutsche, Jr., R. & Salkin, E.** (2009). *News stories: An exploration of relationship between decision-making and independence within university journalism*, National College Media Convention, College Media Advisers, Austin, Texas.

**Gutsche, Jr., R.** (2009). *Missing the scoop: The story behind the development of college student journalists through early media experience*, The Future of Journalism Conference 2009. Cardiff University School of Journalism, Media and Cultural Studies, Cardiff, Wales, UK.

**Gutsche, Jr. R.** (2009). *Student media: The ultimate (and possibly most misunderstood) bridge to communities*, University of Wisconsin Colleges Colloquium, *Building Bridges: Connecting Education to the Worlds Around Us*. University of Wisconsin-Fox Valley, Menasha, Wisconsin.

**Gutsche, Jr. R.** (2009). *Professional socialization of college student journalists: An ethnographic study of the intersection of personal values with newsroom and classroom values*, University of Wisconsin-Madison School of Journalism and Mass Communication, Multidisciplinary Graduate Student Conference, *Communication Crossroads 2009*, Madison, Wisconsin.

**Gutsche, Jr., R.** (2009). *Understanding newsmakers: Exploring themes of interest surrounding the development and experiences of college student journalists*, Association for Education in Journalism and Mass Communication Mid-Winter, Cultural and Critical Studies Division, University of Oklahoma, Norman.

Salkin, E. & **Gutsche, Jr., R.** (2009). *Used, Infused or Abused: New technologies in introductory mass communication course syllabi*, Association for Education in Journalism and Mass Communication, Scholastic Journalism Division, The Poynter Institute, St. Petersburg, Florida.

### Non-Refereed and Invited Presentations

*Meeting the Pros: Engaged Graduate Students at Iowa*, Guest Speaker, Obermann Graduate Institute on Public Engagement and the Academy 2011, The University of Iowa, January 11, 2012.

*What's social media done for ya lately?*, Iowa High School Press Association Conference, The University of Iowa, October 27, 2011.

*Listening through film: A discussion about Black American Gothic*, Human Behavior in the Social Environment graduate course, School of Social Work, The University of Iowa, October 13, 2011.

*News, diversity, and our community*, New Media and Diversity undergraduate course, School of Journalism and Mass Communication, The University of Iowa, September 13, 2011.

*Is social media going to save mass media (Part II)?*, Iowa High School Press Association Conference, The University of Iowa, October 13, 2010.

*Opportunities for Strengthening Democracy through Campus/Community Engagement*, *Imagining America: Artists and Scholars in Public Life*, Minneapolis, Minnesota, September 23, 2011.

*Grad school 101: Bridging the gap between undergraduate and graduate school, panelist, James F. Jakobsen Conference, The University of Iowa, March 27, 2010.*

*Democracy in danger: Issues of independence, economics, experience, and how student media can save it, Best of the Midwest College Journalism Convention, Associated Collegiate Press, Minneapolis, Minnesota, February 12-14, 2010.*

*Is social media going to save mass media?, Iowa High School Press Association Conference, The University of Iowa, October 29, 2009.*

*What's Happening? Dealing with the impact and result of good (and bad) student journalism surrounding student safety issues, Wisconsin College Personnel Association Conference, Wisconsin Dells, Wisconsin, October 25-26, 2008.*

*Connecting with the media: Understanding our role together for the future, University of Wisconsin-Madison Student Personnel Association, Madison, Wisconsin, February 22, 2008.*

## **RESEARCH INTERESTS**

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Multimedia and nonprofit news  
Social and cultural explorations of story in news  
Creation of space and place through mythical news narratives  
Representations of race, crime, and fear in newswork  
Scholastic newswork and journalism education

## **TEACHING**

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### **The University of Iowa** Iowa City, Iowa

#### **Teaching Assistant**

Journalism 091, Media History and Culture, January 2011 to present  
Lead 50-minute discussion twice a week for required course about the role of media in Civil Rights era and in contemporary culture

English 001, The Interpretation of Literature, January 2012 to present  
Design and co-teach course subtitled “(Retro)Story: Why Narratives from the 90s are Alive Today” to combine narrative theory, journalism and civic engagement

Journalism 098, Journalistic Reporting and Writing, August 2009 to January 2011  
Taught stand-alone introductory journalism skills to class of about 20 students in required course for journalism majors

Journalism 078, Journalism Issues, August 2009 to January 2011  
Assisted in preparing course material, lecturing and grading for required lecture

Journalism 120, Specialized Reporting and Writing: Features, Summer 2010  
Created coursework as a stand-alone course with a focus on multimedia storytelling

Journalism 078, Journalism Issues, Summer 2010  
Co-taught stand-alone lecture about contemporary journalism issues to introductory journalism students during summer session

**The University of Iowa Upward Bound**  
Iowa City, Iowa

**Instructor**

Media and the News, Summer 2011  
Co-taught eight-week class multimedia storytelling and journalism course; published student work on CrossingBorders.us

**The University of Iowa Summer High School Journalism Program**  
Iowa City, Iowa

**Instructor**

Introductory and Feature Journalism, Summers 2001, 2002  
Taught introductory journalism courses and feature-writing courses; advised students on career and academic choices during week-long, summer program

**University of Wisconsin-Richland**  
Richland Center, Wisconsin

**Associate Lecturer & Student Newspaper Faculty Advisor**

Com 104, Applied Journalism, July 2008 to May 2009  
Created and implemented curriculum on journalism and new media surrounding aspects of social justice; launched first online-only college student newspaper in state

**University of Wisconsin-Milwaukee TRIO Program**  
Milwaukee, Wisconsin

**Instructor**

Journalism, Summer 2007  
Created and implemented class curriculum and lesson plans for under-represented high school students; Published student work with *Milwaukee Journal Sentinel*

**University of Wisconsin-Richland Pre-College Program**  
Richland Center, Wisconsin

**Instructor**

Journalism, Summers 2001, 2002  
Taught introductory journalism course with diverse student population with focus on pursuing college

## PROFESSIONAL JOURNALISM EXPERIENCE

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**The Iowa Center for Public Affairs Journalism**, 2009 to present  
Co-founder

**Wisconsin Center for Investigative Journalism**, 2009  
Reporter and Interns Director

*The Washington Post*, 2004 to 2009  
Freelance Correspondent

*Madison Magazine*, 2004 to 2009  
Freelance Business Writer

*Milwaukee Journal Sentinel*, 2001 to 2009  
Freelance State Correspondent

*Chicago Tribune*, 2001 to 2009  
Freelance National and Business Correspondent

*The New York Times*, 2003 to 2004  
Freelance National Correspondent

**Columbia St. Mary's Health System**, Milwaukee, 2005  
Public Relations Writer

*The (Racine, Wis.) Journal Times*, 2005  
Staff Reporter

*Newsday*, Washington, D.C., 2003  
Capitol Hill Intern Reporter

**Wisconsin Public Television**, 2003 to 2004  
Co-director and Production Assistant

*Wisconsin State Journal*, 2000 to 2003  
Staff Reporter

**Capital Newspapers**, Portage, Wis., 2000  
Staff Reporter

**Associated Press**, 1999 to 2002  
Freelance State Correspondent

*La Crosse (Wis.) Tribune*, 1999 to 2001  
Staff Reporter

*Tomah (Wis.) Journal*, 1996 to 2000  
Staff Reporter

## ACADEMIC POSITIONS

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### The University of Iowa Iowa City, Iowa

**Proofreader and Research Assistant**, Spring 2010

*Promotion & tenure confidential: The people, politics, and philosophy of career advancement in academia*, by David D. Perlmutter. Harvard University Press, (2011)

**Proofreader**, Fall 2009

*Cultural meanings of news: A text-reader*, by Dan Berkowitz. Sage, (2011)

### University of Wisconsin-Richland Richland Center, Wisconsin

**Interim Student Services Coordinator**, July 2008 to October 2008

### Concordia University Wisconsin Mequon, Wisconsin

**Graduate Assistant**, Graduate Business Studies / International Student Services, June 2007 to April 2008

**Graduate Assistant**, Vice President of Student Life, August 2007 to May 2008

## HONORS AND RECOGNITION

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**International Programs Graduate Student Conference Travel Award**, The University of Iowa Office of International Programs, 2011

**Howard A. Schumacher Scholarship**, The University of Iowa School of Journalism and Mass Communication, 2011

**Award for Excellence in Wisconsin Journalism**, The Milwaukee Press Club, 2011 (part of a team reporting project for WisconsinWatch.org)

**Graduate Fellow**, The University of Iowa Obermann Graduate Institute on Engagement in the Academy, 2011

**Golden Gavel Certificate of Commendation**, State Bar of Wisconsin, 2006

**Fellow**, Journalism Center on Children and Families, October 2005

## SERVICE

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**Organizer**, Landlocked Film Festival, Iowa City, Iowa, August 28, 2011

**Videographer**, Obermann Center for Advanced Studies, The University of Iowa, July 2011 to present

**Reviewer**, *Critical Studies in Media Communication*, June 2011 to present

**Book Reviews Editor**, *Journal of Communication Inquiry*, June 2011 to present

**Founder**, CrossingBorders.us (a civically engaged storytelling project), May, 2011 to present

**Co-host**, University of Iowa Ida Beam Distinguished Visiting Professor, Victor Navasky, publisher emeritus, *The Nation*, Fall 2009

**Associate Editor**, *Iowa Journal of Cultural Studies*, 2009 to present

**Member**, Journalism School Graduate Student Government Election Board, Falls 2009, 2010

**Judge**, 2009 district high school essay contest, Downtown Madison (Wis.) Optimist Club. Topic: "The Power of Youth."

**Coordinator**, Student Leadership Conference, University of Wisconsin-Platteville, Fall 2008

## MEMBERSHIPS

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**International Communication Association**, 2012 to present

**Central States Communication Association**, 2009

**Association for Education in Journalism and Mass Communication**, 2008 to present

**Community College Journalism Association**, 2008 to 2009

**Wisconsin Alumni Association**, 2007 to present

*Host, Dinners on Wisconsin! for pre-journalism and journalism students, 2008, 2009*

**Wisconsin College Personnel Association**, 2007 to 2009

*Executive Board Member, Human Diversity, 2007-2008*