

## **ROBERT (TED) GUTSCHE, JR., PH.D.**

(Updated April 24, 2017)

Assistant Professor, Tenure-Track  
College of Communication, Architecture + The Arts  
Department of Journalism + Media  
Florida International University  
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### **EDUCATION**

Ph.D., Mass Communication, University of Iowa, 2012

*Dissertation: Mediated constructions and lived experiences of place: An analysis of neighborhood news and mental mapping* (recipient of the Gene Burd Urban Journalism Research Prize, Annual Dissertation Award from the Urban Communication Foundation and the Journalism Studies Division of the International Communication Association, 2013)

Graduate Certificate in Rhetoric of Inquiry, University of Iowa, 2011

M.S., Student Personnel Administration, Concordia University Wisconsin, 2008

*Thesis: Understanding newsmakers: Exploring themes of interest surrounding the development and experiences of college student journalists*

B.A., Journalism and Mass Communication, University of Wisconsin, 2006

A.A.S., University of Wisconsin-Richland, 2001

### **ACADEMIC POSITIONS**

#### Florida International University

Assistant Professor, Department of Journalism + Media, 2012 – present

(Enhanced Research Distribution, 2016-2017)

Lead, Mobile Virtual Reality Lab, 2016 – present

Affiliated Faculty, Latin American and Caribbean Center, 2016 – present

Affiliated Faculty, African & African Diaspora Studies Program, 2015 – present

Affiliated Faculty, Sea Level Solutions Center, 2015 – present

#### University of Missouri

Research Scholar, Donald W. Reynolds Journalism Institute, June 2015 – June 2016

#### University of Iowa

Graduate Teaching Assistant, School of Journalism and Mass Communication, 2009 – 2012

Journalism Instructor, Upward Bound Program, Summer 2011

Instructor and Counselor, Summer Journalism Workshop, Summers 2002, 2003

### Concordia University Wisconsin

Graduate Assistant, Graduate Business Studies / International Student Services, 2007 – 2008  
Graduate Assistant, Vice President of Student Life, 2007 – 2008

### University of Wisconsin-Richland

Assistant Lecturer and Student Newspaper Advisor, 2008 – 2009  
Interim Student Services Coordinator, July 2008 – October 2008  
Summer Program Counselor and Journalism Instructor, Summers 2000, 2001

### University of Wisconsin-Madison

Academic Advisor, Student Orientation and Registration, Summer 2008

### University of Wisconsin-Milwaukee

Journalism Instructor, Upward Bound/TRIO Program, Summer 2007

## PROFESSIONAL EXPERIENCE

Journalist, 1996 – present

The Iowa Center for Public Affairs Journalism, 2009 – present  
Wisconsin Center for Investigative Journalism, 2009  
*The Washington Post*, 2004 – 2009 (freelance)  
*Madison Magazine*, 2004 – 2009 (freelance)  
*Milwaukee Journal Sentinel*, 2001 – 2009 (freelance)  
*Chicago Tribune*, 2001 – 2009 (freelance)  
*The New York Times*, 2003 – 2004 (freelance)  
*The (Racine, Wis.) Journal Times*, 2005  
*Newsday*, (Washington, D.C.), 2003  
Wisconsin Public Television, 2003 – 2004  
*Wisconsin State Journal*, 2000 – 2003 (staff and freelance)  
Central Wisconsin Newspapers, 2000  
Associated Press, 1999 – 2002 (freelance)  
*La Crosse (Wis.) Tribune*, 1999 – 2001 (staff and freelance)  
*Tomah (Wis.) Journal*, 1996 – 2001 (staff and freelance)

## SCHOLARSHIP

### Books

**Gutsche, Jr., R. E.** (contracted, due to publisher May 2017). *Reinventing journalism practice, education, and training: Addressing news as power and propaganda*. New York: Bloomsbury. (peer-reviewed)  
**Gutsche, Jr., R. E.** (2015/2017). *Media control: News as an institution of power and social control*. New York: Bloomsbury. (peer-reviewed) Reviewed in *Journal of Communication Inquiry*, CHOICE.

- Shumow, M. & **Gutsche, Jr., R. E.** (2016). *News, neoliberalism, and Miami's fragmented urban space*. Lanham, MA: Lexington. (peer-reviewed; authors' royalties are donated to Miami Workers Center)
- Gutsche, Jr., R. E.** (2014). *A transplanted Chicago: Race, place and the press in Iowa City*. Jefferson, NC: McFarland. (peer-reviewed; author royalties are donated to the Community Foundation of Johnson County [Iowa]) Reviewed in [truth-out.org](http://truth-out.org), [newbooksinjournalism.org](http://newbooksinjournalism.org).

#### Edited Volumes

- Hess, K. & **Gutsche, Jr., R. E.** (Eds.). (forthcoming). *Contesting communities: Reimagining journalism and social order in a fragmented world*. New York: Taylor & Francis.
- Gutsche, Jr., R. E.** & Rafikova, A. (Eds.). (2016). *Visual culture for a global audience*. San Diego, CA: Cognella. (A portion of author royalties will be donated to Free Press.)

#### Edited Journal Issues

- Gutsche, Jr., R. E.** & Hess, K. (forthcoming). "Special issue, Contesting communities: Reimagining journalism and social order in a fragmented world," *Journalism Studies*.
- Gutsche, Jr., R. E.** & Hess, K. (forthcoming). "Special issue, Contesting communities: Reimagining journalism and social order in a fragmented world," *Journalism Practice*.

#### Articles in Refereed Journals

- Hess, K. & **Gutsche, Jr., R. E.** (forthcoming). Reimagining journalism and social order in a fragmented world. *Journalism Studies*.  
\* Appears as introduction to guest-edited special issue
- Gutsche, Jr., R. E.** & Hess, K. (forthcoming). Reimagining journalism and social order in a fragmented world. *Journalism Practice*.  
\* Appears as introduction to guest-edited special issue
- Gutsche, Jr., R. E.** & Shumow, M. (2017). 'NO OUTLET': A critical visual analysis of neoliberal narratives in mediated geographies. *Visual Communication*, 16(1), 109-137. doi: 10.1177/1470357216668692.
- Gutsche, Jr., R. E.**, Jacobson, S., Pinto, J., & Michel, C. (2017). Reciprocal (and reductionist?) newswork: An examination of youth involvement in creating local participatory environmental news. *Journalism Practice*, 11(1), 62-79. doi: 10.1080/17512786.2015.1111159
- Shumow, M. & **Gutsche, Jr., R. E.** (2016). Urban policy, press & place: City-making in Florida's Miami-Dade County. *Journal of Urban Affairs*, 38(3), 450-466. doi: 10.1111/juaf.12225
- Gutsche, Jr., R. E.** & Salkin, E. (2016). Behold the monster: Mythical explanations of deviance and evil in news of the Amish school shooting. *Journalism: Theory, Practice, and Criticism*. doi: 10.1177/1464884916657508
- Gutsche, Jr., R. E.** & Salkin, E. R. (2016). Who lost what? An analysis of myth, loss, and proximity in news coverage of the Steubenville rape. *Journalism: Theory, Practice, and Criticism*, 17(4), 456-473. doi: 10.1177/1464884914566195
- Jacobson, S., Marino, J., & **Gutsche, Jr., R. E.** (2016). The digital animation of literary journalism. *Journalism: Theory, Practice, and Criticism*, 17(4), 527-546. doi: 10.1177/1464884914568079
- Gutsche, Jr., R. E.** (2015). Boosterism as banishment: Identifying the power function of local, business news and coverage of city spaces. *Journalism Studies*, 16(4), 497-512. doi: 10.1080/1461670X.2014.924730
- Gutsche, Jr., R. E.** (2014). News place-making: Applying 'mental mapping' to explore the journalistic interpretive community. *Visual Communication*, 13(4), 487-510. doi: 10.1177/1470357214541754

- Gutsche, Jr., R. E., Naranjo, C. & Martinez-Bustos, L. (2014).** 'Now we can talk': The role of culture in journalistic boundary work during the boycott of Puerto Rico's *La Comay*. *Journalism Practice*, 9(3), 298-313. doi: 10.1080/17512786.2014.963358
- Gutsche, Jr., R. E. (2014).** 'Life between fingers': A response to news photography of an 'urban ghetto.' *Visual Communication Quarterly*, 21(1), 14-23. doi: 10.1080/15551393.2014.892776
- Gutsche, Jr., R. E. (2014).** There's no place like home: Storytelling of war in Afghanistan and street crime 'at home' in the *Omaha World-Herald*. *Journalism Practice*, 8(1), 65-79. doi: 10.1080/17512786.2013.778602
- Gutsche, Jr., R. E. (2013).** Zombies, drugs & Florida weirdness: 'Imaginative power' & resonance in coverage of Miami's 'Causeway Cannibal.' *Journalism Studies*, 14(4), 555-567. doi: 10.1080/1461670X.2013.779106
- Gutsche, Jr., R. E. & Salkin, E. R. (2013).** 'It's better than blaming a dead young man': Creating mythical archetypes in local coverage of the Mississippi River drownings. *Journalism: Theory, Practice, and Criticism*, 14(1), 61-77. doi: 10.1177/1464884912442452
- Berkowitz, D. & Gutsche, Jr., R. E. (2012).** Drawing lines in the journalistic sand: Jon Stewart, Edward R. Murrow and memory of news gone by. *Journalism and Mass Communication Quarterly*, 89(4), 643-656. doi: 10.1177/1077699012456020
- Gutsche, Jr., R. E. (2011).** Building boundaries: A case study of the use of news photographs and cultural narratives in the coverage of local crime and in the creation of urban space. *Visual Communication Quarterly*, 18(3), 140-154. doi: 10.1080/15551393.2011.599275
- Gutsche, Jr., R. E. & Salkin, E. R. (2011).** News stories: An exploration of independence within post-secondary journalism. *Journalism Practice*, 5(2), 193-209. doi: 10.1080/17512786.2010.512494

#### Refereed Book Chapters

- Gutsche, Jr., R. E. & Estrada, C. (forthcoming).** Renewing the lease: How news characterizations of Baltimore realigned white reign of US cities. In Linda Steiner and Silvio Waisbord (Eds.), *Race, News, and the City: Uncovering Baltimore*. New York & London: Routledge.
- Gutsche, Jr., R. E. & Rafikova, A. (forthcoming).** Journalism & Geography. In Tim P. Vos (Ed.), *Journalism in Handbook of Communication Science series*. Berlin: Mouton de Gruyter.
- Gutsche, Jr., R. E., Carviou, J., & Arif, R. (2012).** Change that couldn't happen: News medias' commitment to hegemonic masculinity through collective memory in the 2008 presidential election. In Nicholas Yanes & Derriars Carter (Eds.), *The Iconic Obama, 2007-2009: Essays on Media Representations of the Candidate and New President* (pp. 133-150). Jefferson, NC: McFarland.
- Gutsche, Jr., R. E. (2011).** Missing the scoop: Exploring the cultural and sociological influences of news production upon college student journalists. In Bob Franklin & Donica Mensing (Eds.), *Journalism education, training and employment* (pp. 63-77). New York & London: Routledge.

#### Book & Film Reviews

- Gutsche, Jr., R.E. (2015).** [Review of the book *Image Studies: Theory and practice*, by S. Manghani]. *Visual Communication Quarterly*, 22(1), 61-62.
- Gutsche, Jr., R. E. (2013).** [Review of the book *Journalism Studies: The basics*, by M. Conboy]. *Journalism: Theory, Practice, and Criticism*, 14(8), 1110-1111.
- Gutsche, Jr., R. E. (2012).** [Review of the book *Is there a better structure for news providers? The potential in charitable and trust ownership*, by D. A. L. Levy & R. G. Picard (Eds.)]. *Journalism Practice*, 6(4), 586-587.

- Gutsche, Jr., R. E.** (2012). [Review of the book *On media memory: Collective memory in a new media age*, by M. Neiger, O. Meyers, & E. Zandberg]. *Journal of Communication Inquiry*, 36(2), 172-174.
- Gutsche, Jr., R. E.** (2011). [Review of the book *Signs of the times: The visual politics of Jim Crow*, by E. Abel]. *Journal of Communication Inquiry*, 35(2), 181-184.
- Gutsche, Jr., R. E.** (2010). [Review of film *Burma VJ: Reporting from a closed country*] in *Asian Educational Media Service News and Reviews*, Center for East Asian and Pacific Studies, University of Illinois at Urbana-Champaign, 37.

## HONORS & AWARDS

- Honorable Mention, Honorable Mention, Best Practices in Service Learning in Journalism and Mass Communication for "Seeing the Unseen: Using Virtual Reality and Expression to Connect Communities," Association for Education in Journalism and Mass Communication, 2017
- Top Poster Award, Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication, 2015
- 2015 Innovative Outreach to Scholastic Journalism award from the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication for eyesontherise.org, 2015
- Top Faculty Paper (2nd Place), Cultural and Critical Studies Division, Association for Education in Journalism & Mass Communication, 2014
- Gene Burd Urban Journalism Research Prize, Annual Dissertation Award from the Urban Communication Foundation and the Journalism Studies Division of the International Communication Association, 2013
- Dean's Research Productivity Award, Florida International University School of Journalism and Mass Communication, 2013
- Fellow, Obermann Graduate Institute on Engagement and the Academy, University of Iowa, 2011
- International Programs Graduate Student Conference Travel Award, University of Iowa Office of International Programs, 2011
- Howard A. Schumacher Scholarship, University of Iowa School of Journalism and Mass Communication, 2011
- Award for Excellence in Wisconsin Journalism, The Milwaukee Press Club, 2011 (part of a team reporting project for WisconsinWatch.org)
- Golden Gavel Certificate of Commendation, State Bar of Wisconsin, 2006
- Fellow, Journalism Center on Children and Families, 2005

## GRANTS

### Under Review

- Cooper, L. B. & **Gutsche, Jr., R. E.** (under review). 'iDEEP: The Inter-disciplinary Educational E-immersive Production Studio.' Technology Fee Proposal, Florida International University (\$364,511.75).
- Guniss, C. & **Gutsche, Jr., R. E.** (under review). 'ZikaTracker: A VR Investigation of a Health Crisis in the Americas. Journalism 360° Challenge. Knight Foundation, Google News Lab, and the Online News Association' (\$35,000).
- Gutsche, Jr., R. E.** & Pinto, J. (under review). 'South Florida infrastructure initiatives.' Florida International University Office of Finance & Administration (\$150,000).

Awarded External

- Gutsche, Jr., R. E.** 'Support for Mobile Virtual Reality Lab.' Donor via Florida International University Foundation, November 2016 (\$3,000).
- Fu, Z. J., Rogers, J., Landrum, S., & **Gutsche, Jr., R. E.** 'Immigration narrative web-app: Connecting community sourcing tools with Coral Gables virtual history to engage the public in reciprocal use of digital archives, City of Coral Gables, FL, June 2016 (\$50,000).
- Marino, J., Jacobson, S. & **Gutsche, Jr., R. E.** 'Cracking the code: How audiences perceive value in multimedia and interactive news projects,' Donald W. Reynolds Journalism Institute, University of Missouri, June 2015 (\$29,000).
- Welker, M. & **Gutsche, Jr., R. E.** 'Student Environmental Advocacy Corps' summer program, The Celebration of the Sea Foundation, May 2015 (\$17,000 in funds and in-kind donations).
- Gutsche, Jr., R. E.**, MacMillin, K., Pinto, J. & Jacobson, S. 'Sea Level Rise: South Florida,' Online News Association 2014 Challenge Fund for Innovation in Journalism Education, April 2014 (competitive grant; \$35,000; outcomes featured on NBC's TODAY, the Weather Channel, and in the *Miami Herald* and *The Washington Post*). Recipient of 2015 Innovative Outreach to Scholastic Journalism award from the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication.

Awarded Internal

- Church, P. & **Gutsche, Jr., R. E.** 'Support for "A Sea Change" performance,' Office of the Dean, College of Communication, Architecture + The Arts, Department of Journalism + Media, Department of Theatre, Florida International University, February 2017 (\$915).
- Gutsche, Jr., R. E.** 'Funds for VR work,' College of Communication, Architecture + The Arts, Florida International University, October 2016 (\$2,000).
- Gutsche, Jr., R. E.**, Marsh, E., Sheerin, M., & Pinto, J. 'Mobile Virtual Reality Lab,' FIU School of Communication + Journalism, Florida International University, July 2016 (\$20,000).
- Gutsche, Jr., R. E.** & Farrell, P. 'Little Haiti Student Photography Exhibit,' Department of Journalism & Broadcasting, Florida International University, June 2016 (\$411.28).
- Gutsche, Jr., R. E.** 'Eyes on the Rise Sensor Project,' Department of Journalism & Broadcasting, Florida International University, June 2016 (\$399).
- Gutsche, Jr., R. E.** 'Undergraduate research student project,' Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication, Florida International University, June 2016 (\$510).
- Gutsche, Jr., R. E.** 'Undergraduate Research Initiative,' FIU SJMC Knight Foundation Innovator Funds, Florida International University, March 2016 (\$900).
- Canaves, M., Church, P., **Gutsche, Jr., R. E.**, Jacobson, S., MacMillin, K., Nepomechie, M., Ozer, E., Pinto, J., Rifkind, D., Rovira, R., & Villar, M. E. 'Eyes on the Rise: Citizen stories, science, and expression, CARTA Interdisciplinary Seed Grant Opportunity, Florida International University, March 2016 (\$3,800).

Not Awarded

- Gutsche, Jr., R. E.** (PI), Ponte, T., Guniss, C., & Blevens, F. 'Using virtual reality to cover the "unseen" of South Florida's rising seas.' The Gannett Foundation, November 2, 2016 (\$261,254.84).
- Church, P. & **Gutsche, Jr., R. E.** 'A Sea Change,' Knight Cities Challenge, October 29, 2016.
- Gutsche, Jr., R. E.** (PI), Blevens, F., Guniss, C., & Ponte, T. 'Reporting the risks of sea level rise in South Florida's (virtual reality) environments,' Letter of Inquiry to Ethics and Excellence in Journalism Foundation, November 15, 2016 (\$100,000).

- Jacobson, S., Berman, M., **Gutsche, Jr., R. E.**, Kopenhaver, L. L., Marine, M., Ottolenghi, H., & Ponte, T. 'Steelcase Active Learning Center,' Steelcase, Inc., February 2016 (\$63,000).
- Shumow, M. & **Gutsche, Jr., R. E.** 'Contested Places, Urban Narratives & Power: Communicating Forced Migration During a Time of Sea Level Rise in South Florida,' Urban Communication Foundation 2015-2017 White Paper Program, September 2015 (\$10,000).
- Gutsche, Jr., R. E.**, Jacobson, S., & Pinto, J. 'Sea Level Rise: South Florida,' Online News Association Challenge Fund for Innovation in Journalism Education additional funding competition, July 2015 (\$65,000).
- Jacobson, S., Marino, J. & **Gutsche, Jr., R. E.** 2015 Donald W. Reynolds Journalism Institute Institutional Fellowship, University of Missouri, January 2015 (\$20,000).
- Gutsche, Jr., R. E.** 'Media Professionalism and Power: Indoctrination into a Widening International Journalistic Community,' Fulbright U.S. Scholar Program 2015-16, March 2014 (awarded 'alternate' appointment).
- Gutsche, Jr., R. E.**, Lewis, S. C. & Shumow, M. 'You Are Here, the Places You've Never Been (A Play),' Miami Foundation's Our Miami Public Space Challenge, April 2014.
- Andsager, J. L. & **Gutsche, Jr., R. E.** 'Newspaper Coverage of Suicide in Rural Areas,' American Foundation for Suicide Prevention, November 2010.

## PRESENTED PAPERS & LECTURES

### Refereed Presentations

- Gutsche, Jr., R. E.**, Pinto, J., Prado, P. (2017). *"No one is running away": A critical analysis of public and press discourses of sea rise impacts in South Florida.* To be presented at the International Association for Media and Communication Research conference, Cartagena, Colombia, July 16-20.
- Gutsche, Jr., R. E.** (2017). *What's fake and why?: A theoretical landscape of discourse about "fake news."* To be presented at the 2017 Future of Journalism Conference, Cardiff University, Cardiff, Wales, September 14-15.
- Gutsche, Jr., R. E.** (2017). *What's what?: How the press does and doesn't deal with "alternative facts."* To be presented at Journalism (Un)conference, Fourth Estate Public Benefit Corporation, Florida International University, North Miami, FL, April 1.
- Pinto, J., **Gutsche, Jr., R. E.**, & Prado, P. (2017). *Press and public discourses of the 'seen and unseen' of sea level rise in Miami, Florida (USA).* To be presented at COCE 2017, Leicester, England, June 28-July 2.
- Jacobson, S., Pinto, J., Wilson, A., & **Gutsche, Jr., R. E.** (2017). *Farewell, Miami: Reporting climate change and sea level rise as a local story.* To be presented at COCE 2017, Leicester, England, June 28-July 2.
- Gutsche, Jr., R. E.**, Devine, E., & Acosta, J. (2016). *VirtualEyes*, 8th Annual Southeast Florida Regional Climate Leadership Summit, West Palm Beach, Florida, October 5 (accepted; cancelled due to hurricane).
- Marino, J., **Gutsche, Jr., R. E.**, & Jacobson, S. (2016). *Groundbreaking storytelling or dancing hamsters? What eyetracking tells us about the future of digital longform journalism*, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 4-7.
- Jacobson, S., Marino, J., & **Gutsche, Jr., R. E.** (2016). *Should there be an app for that?: An analysis of interactive applications within longform news stories*, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 4-7.

- Gutsche, Jr., R. E.**, Black, S., de la Fuente, M. C., de la Vega, S., Estrada, C., Orozco, A., Trabazo, A., Kopenhaver, L. L., Abreu, L., & Devine, E. (2016). *Between you and me: What women tell women about working in communication*, Kopenhaver Center Research Papers special session, Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 4-7.
- Marino, J., **Gutsche, Jr., R. E.**, & Jacobson, S. (2016). *Literary journalism: Exploring the genre*, Panel for the International Association for Literary Journalism Studies, Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 4-7.
- Jacobson, S., Pinto, J., **Gutsche, Jr., R. E.**, & MacMillin, K. (2016). *It takes a village to build a sea level rise app: Informing citizens about climate change in Miami*, International Communication Association conference, Fukuoka, Japan, June 9-13.
- Marino, J., Jacobson, S., & **Gutsche, Jr., R. E.** (2016). *Read, watch or tap? Eyetracking long-form journalism on mobile devices*, International Association for Literary Journalism Studies, Eleventh International Conference for Literary Journalism Studies, Pontifícia Universidade Católica do Rio Grande do Sul, Porto Alegre, Brasil, May 19-21.
- Black, S., De Le Fuente, M., De La Vega, S., Estrada, C., Orozco, A., Trabazo, A., Kopenhaver, L., Abreu, L., Devine, E., & **Gutsche, Jr., R. E.** (2016). *Between you and me: What women tell women about working in communication*, FIU Undergraduate Research Conference, Florida International University, Miami, Florida, March 31.
- Sanchez, S. F. & **Gutsche, Jr., R. E.** (2016). *Comic book superheroes: A strategy for cultural incorporation*, Sociology, Anthropology, and Geography Graduate Student Association Conference on Identities and Inequalities, Florida International University, Miami, Florida, March 4.
- Gutsche, Jr., R. E.**, Marino, J., & Jacobson, S. (2016). *Cracking the code: Can long-form multimedia news attract – and keep – audiences?*, Journalism Interactive 2016, University of Florida, Gainesville, Florida, February 26-27.
- Salkin, E. & **Gutsche, Jr., R. E.** (2015). *Behold the monster: Mythical explanations of deviance and evil in news of the Amish school shooting*, Association for the Education of Journalism and Mass Communication. Cultural and Critical Studies Division, August 6-9, San Francisco, California. (Top Poster Award)
- Jacobson, S., Fu, J., MacMillin, K., Pinto, J., **Gutsche, Jr., R. E.**, & Monson, R. (2015). *It takes a village to build a sea level rise app: Civic hacking as an approach to inform citizens about climate change in Miami*, International Association for Media and Communication Research, Mediated Communication Environment, Science and Risk Communication Working Group, July 12-26, 2015, Montreal, Canada.
- Gutsche, Jr., R. E.** & Pinto, J. (2015). *Blending technologies, classrooms & communities to communicate local concerns of sea level rise*. The 2015 Conference on Communication and Environment in Boulder, International Environmental Communication Association, June 11-15, Boulder, Colorado.
- Gutsche, Jr., R. E.** & Shumow, M. (2015). *Nocturnal geosemiotics of forced migration: The gentrification of Miami's Wynwood Arts District*, International Communication Association. Ethnicity and Race in Communication Division, May 21-25, San Juan, Puerto Rico.
- Shumow, M. & **Gutsche, Jr., R. E.** (2015). *Urban policy, press & place: City-making in Florida's Miami-Dade County*, International Communication Association. Journalism Studies Division, May 21-25, San Juan, Puerto Rico.
- Shumow, M. & **Gutsche, Jr., R. E.** (2015). *Urban policy, press & place: City-making in Florida's Miami-Dade County*. Urban Affairs Association conference, April 8-11, Miami, Florida.
- Salkin, E. R. & **Gutsche, Jr., R. E.** (2014). *Who lost what?: An analysis of myth, loss, and proximity in news coverage of the Steubenville rape*, Association for Education in Journalism and Mass Communication. Cultural and Critical Studies Division, August 6-9, Montreal, Canada. (2nd place, Top Faculty Paper)



- Jacobson, S., **Gutsche, Jr., R. E.** & Marino, J. (2014). *The re-animation of literary journalism as a digital genre*, Association for Education in Journalism and Mass Communication. Newspaper and Online News Division, August 6-9, 2014, Montreal, Canada.
- Marino, J., Jacobson, S. & **Gutsche, Jr., R. E.** (2014). *History's hold on an emerging genre: The literary side of the new digital journalism*, Association for Education in Journalism and Mass Communication. Panel for International Association for Literary Journalism Studies, August 6-9, Montreal, Canada.
- Durham, F. & **Gutsche, Jr., R. E.** (2014). *Integrating the digital curriculum: Critical and cultural approaches to journalism history*, Association for Education in Journalism and Mass Communication. Panel for Cultural and Critical Studies and History Divisions, August 6-9, Montreal, Canada.
- Gutsche, Jr., R. E.** & Shumow, M. (2014). *NO OUTLET: A critical visual analysis of neoliberal narratives in mediated geographies*, International Communication Association. Visual Communication Division, May 22-26, 2014, Seattle, Washington.
- Gutsche, Jr., R. E.** (2013). *Location matters: A critical reading of place-based apps-as-business and as-news*, The Future of Journalism Conference 2013. Cardiff University School of Journalism, Media and Cultural Studies, September 12-13, Cardiff, Wales, UK.
- Bourk, M. & **Gutsche, Jr., R. E.** (2013). *News-masking: A theoretical perspective on the rituals and artifacts of news during crisis*, International Association for Media and Communication Research. Mediated Communication, Public Opinion and Society Section, June 25-29, 2013, Dublin, Ireland, UK.
- Gutsche, Jr., R. E.** (2013). *Mediated constructions and lived experiences of place: Applying 'communication geography' to news and mental mapping*, International Communication Association, June 17-21, 2013, London.
- Gutsche, Jr., R. E.** (2013). *Mediated place-making: Implicating news media as dominant definers of geography* for panel titled *Contested content: Mediated spaces, cultural spheres, & neoliberal discourse*, International Communication Association, June 17-21, 2013, London.
- Gutsche, Jr., R. E.** & Durham, F. (2012). *'It's ok to be mad, but not ok to be mean': Storytelling of war in Afghanistan and street crime at 'home' in The Omaha World-Herald*, International Communication Association, May 23-28, Phoenix, Arizona.
- Gutsche, Jr., R.** & Malewitz, J. (2011). *Facing the future of online, nonprofit news: The challenges and prospects for emerging nonprofit journalism in the U.S.*, The Future of Journalism Conference 2011. Cardiff University School of Journalism, Media and Cultural Studies, September 8-9, Cardiff, Wales, UK.
- Gutsche, Jr., R.** & Arif, R. (2011). *Not paid to play: A case study of online community participants and the effects of non-monetary motivation upon public journalism*, Association for Education in Journalism and Mass Communication. Civic and Citizen Journalism Interest Group, August 10-13, St. Louis, Missouri.
- Salkin, E. & **Gutsche, Jr., R.** (2011). *'It's better than blaming a dead young man': Creating mythical archetypes in local coverage of the Mississippi River drownings*, Association for Education in Journalism and Mass Communication. Cultural and Critical Studies Division, August 10-13, St. Louis, Missouri.
- Berkowitz, D. & **Gutsche, Jr., R.** (2011). *Drawing lines in the journalistic sand: Jon Stewart, Edward R. Murrow and memory of news gone bye [sic]*, Association for Education in Journalism and Mass Communication. Cultural and Critical Studies Division, August 10-13, St. Louis, Missouri.
- Andsager, J. L., O'Gara, E., **Gutsche, R. E., Jr.**, Carviou, J., & Yanes, N. (2011). *Overweight and unworthy? The role of priming in attractiveness, gender, and credibility*, Association for Education in Journalism and Mass Communication. Mass Communication and Society Division, August 10-13, St. Louis, Missouri.

- Gutsche, Jr., R. E.,** Kinney, D. & Baker, R. (2011). *Opportunities for strengthening democracy through campus/community engagement*, Imagining America: Artists and Scholars in Public Life, September 22-24, Minneapolis, Minnesota.
- Gutsche, Jr., R.** (2010). *Creating cultural conflict: Biased geographic reporting of crime on the 'Southeast Side,'* Association for Education in Journalism and Mass Communication. Mass Communication and Society Division, August 4-7, Denver, Colorado.
- Gutsche, Jr., R.** (2009). *Missing the scoop: The story behind the development of college student journalists through early media experience*, The Future of Journalism Conference 2009. Cardiff University School of Journalism, Media and Cultural Studies, September 9-10, Cardiff, Wales, UK.
- Gutsche, Jr., R.** & Salkin, E. (2009). *News stories: An exploration of relationship between decision-making and independence within university journalism*, National College Media Convention, College Media Advisers, October 28-November 1, Austin, Texas.
- Gutsche, Jr., R.** (2009). *Understanding newsmakers: Exploring themes of interest surrounding the development and experiences of college student journalists*, Association for Education in Journalism and Mass Communication Mid-Winter. Cultural and Critical Studies Division, University of Oklahoma, Norman, Oklahoma.
- Salkin, E. & **Gutsche, Jr., R.** (2009). *Used, infused or abused: New technologies in introductory mass communication course syllabi*, Association for Education in Journalism and Mass Communication, Scholastic Journalism Division. The Poynter Institute, St. Petersburg, Florida.
- Gutsche, Jr., R.** (2009). *Professional socialization of college student journalists: An ethnographic study of the intersection of personal values with newsroom and classroom values*, University of Wisconsin-Madison School of Journalism and Mass Communication, Multidisciplinary Graduate Student Conference, *Communication Crossroads 2009*, April 3, Madison, Wisconsin.
- Gutsche, Jr., R.** (2008). *What's happening? Dealing with the impact and result of good (and bad) student journalism surrounding student safety issues*, Wisconsin College Personnel Association Conference, October 25-26, Wisconsin Dells, Wisconsin.
- Gutsche, Jr., R.** (2008). *Connecting with the media: Understanding our role together for the future*, University of Wisconsin-Madison Student Personnel Association, February 22, Madison, Wisconsin.

### Invited Presentations

- Gutsche, Jr., R. E.,** Bilge, N., Marino, M. I., Shumow, M., Holt, L., Castro, C., Ovalle, L., Falkenhagen, J., Hernandez, D., Garcia, E., de Armas, A., Forte, A., Hanna, T., Meléndez, C., & Reyes, L. (2017). "Creating (and examining) immersive environments and nonverbal communication in virtual reality," FIU College of Communication, Architecture + The Arts Research Retreat, Kampong National Tropical Botanical Garden, Coconut Grove, Florida, March 31.
- Castro, C., Ovalle, L., Falkenhagen, J., Hernandez, D., Garcia, E., de Armas, A., Forte, A., Hanna, T., Meléndez, C., Reyes, L., Holt, L., Bilge, N., Marino, M. I., Shumow, M., & **Gutsche, Jr., R. E.** (forthcoming). *Creating (and examining) immersive environments in virtual reality*. 2017 Conference for Undergraduate Research at FIU, Florida International University, Miami, Florida, March 29.
- Acosta, J., Briceno, J., Hernandez-Leiva, N., Quinones, N., & **Gutsche, Jr., R. E.** (2016). *Doing digital storytelling through virtual reality journalism*. Online News Association Digital Storytelling Workshop, University of Miami, Coral Gables, Florida, November 12.
- Gutsche, Jr., R. E.,** Black, S., Acosta, J., Gomez, J. (2016). *The virtual reality of environment*. Digital Scholar Studio opening, Florida International University, Miami, Florida, October 28.
- Gutsche, Jr., R. E.** (2016). *Critical and Cultural Studies primer*, FIU Communication Arts Debate Team, Florida International University, Miami, Florida, September 20.

- Gutsche, Jr., R. E.**, Cando, C., Quiones, N., & Riveira, G. (2016). *Capturing sea level rise through virtual reality*, Sea Level Rise Expo, Sea Level Solutions Center Community Opening, Florida International University, Miami Beach, Florida, August 30.
- Gutsche, Jr., R. E.**, Cando, C., Quiones, N., Riveira, G., Fu, J., & Rogers, J. (2016). Digitizing sea level rise research and communication, Sea Level Rise Expo, Sea Level Solutions Center Community Opening, Florida International University, Miami Beach, Florida, August 30.
- Gutsche, Jr., R. E.**, Albrecht, S., & Smith, S. (2016). *Update eyesontherise.org and the Mobile Virtual Reality Lab*, School of Communication + Journalism's Dean's Advisory Board, Florida International University, North Miami, Florida, July 29.
- Gutsche, Jr., R. E.** & Black, S. (2016). *What women tell women about working in communication*, Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication 2016 conference, Florida International University, North Miami, Florida, April 21.
- Gutsche, Jr., R. E.** (2016). *Action steps*, Miami-Dade Water Summit: Why Water Matters, Palmetto Bay Village Council Chambers, Palmetto Bay, Florida, April 9.
- Gutsche, Jr., R. E.** (2016). *News myth and the mediatization of race: Latinos and crime in the United States*, Immigration and Crime course, Department of Criminal Justice, Florida International University, Miami, Florida, March 23.
- Odera, L., **Gutsche, Jr., R. E.**, & Gladwin, H. (2016). Panel for film *Voices of Muslim Women From the US South*. Counseling and Psychological Services event, Florida International University, North Miami, Florida, February 9.
- Gutsche, Jr., R. E.**, Fu, J., Rogers, J., Devine, E., Albrecht, S., Hernandez, D., Pierre, J., Smith, S. (2016). *Watching rising seas: Digital curation of SLR (Sea Level Rise) communication*. Florida International University Sea Level Solutions Center All-Hands Meeting, Florida International University, Miami, Florida, February 3.
- Gutsche, Jr., T.** & Eley, C. (2016). *Telling Engagement Stories*, Taking it to the streets: Celebrating the 10th Anniversary of the Obermann Graduate Institute, University of Iowa, Iowa City, Iowa, March 4, 2016.
- Panelist (2016). *Roundtable on K12 and Engagement*, Taking it to the streets: Celebrating the 10th Anniversary of the Obermann Graduate Institute, University of Iowa, Iowa City, Iowa, March 3, 2016.
- Green, N., Gonzalez, B., Guniss, C., & **Gutsche, Jr., R. E.** (2015). Faculty and Media Panel, Storytelling to Change the World conference, Florida International University, Miami, Florida, October 28.
- Gutsche, Jr., R. E.** (2015). *Finding stories, making news*, FIU Student Media Bootcamp, Florida International University, Miami, Florida, August 17.
- Collins, K. S., Craig, D., Culver, K., Royal, C., Garnier, J., Gilger, K., Houston, B., Junnarkar, S., Schmidt Weiss, A., Stavitsky, A., & **Gutsche, Jr., R. E.** (2015). *Innovating your classroom, lessons of the Challenge Fund grants*, Association for Education in Journalism and Mass Communication. Panel for Newspaper & Online News Division, August 6-9, San Francisco, California.
- Gutsche, Jr., R. E.** (2015). *Government influence & journalism*, Digital Future Forum Mobile Journalism Round Table, Miami, Florida, June 25.
- Welker, M. & **Gutsche, Jr., R. E.** (2015). *Introduction*, Celebration of the Sea Foundation, Florida International University, North Miami, Florida, May 14.
- Gutsche, Jr., R. E.** (2015). *Place-making, race, and qualitative research*, Audience Analysis, Public Opinion and New Media course, School of Journalism and Mass Communication, Florida International University, North Miami, Florida, February 13.
- Gutsche, Jr., R. E.**, MacMillin, K., Pinto, J., & Jacobson, S. (2014). *News, engagement, and South Florida's rising seas*. Scripps Day, School of Journalism and Mass Communication, Florida International University, North Miami, Florida, October 27.

- Shumow, M. & **Gutsche, Jr. R. E.** (2014). *NO OUTLET: A critical visual analysis of neoliberal narratives in mediated geographies*, Miami Metro course. Department of Geography and Regional Studies, University of Miami, Coral Gables, Florida, October 28.
- Gutsche, Jr., R. E.** (2014). Reading of *A transplanted Chicago*, The Iowa City Book Festival, Iowa City, Iowa, October 4.
- Craig, D., Culver, B. K., Gafke, R., **Gutsche, Jr., R. E.**, Hearn, L., Junnarkar, S., & Marcotte, M. V. (2014). *Music, maps and mold: Updates from the 2014 Challenge Fund Winners*. Online News Association, Chicago, Illinois, September 25-27.
- Gutsche, Jr., R. E.** (2013). *What now?: How to prepare for careers (and life) post-grad school*. Global Strategic Communications Graduate Society, School of Journalism and Mass Communication, Florida International University, North Miami, Florida, November 19.
- Bourk, M. & **Gutsche, R.** (2013). *News-masking: A theoretical perspective on the rituals and artifacts of news-making*. School of Strategy, Marketing and Communication and School of Cultural Studies and Humanities, Leeds Metropolitan University, Leeds, UK, November 18. (Collaborative paper presented by Michael Bourk)
- Gutsche, Jr., R. E.** (2013). *Media Anthropology: A briefing on the cultural meanings of news, power & ideology*. Department of Global and Sociocultural Studies Colloquium, Florida International University, Miami, Florida, November 8.
- Gutsche, Jr., R. E.** (2013). *Making Media Anthropology: Culture, communication, and careers*, ANT 2000, Introduction to Anthropology, Florida International University, Miami, Florida, November 8.
- Gutsche, Jr., R.** (2012). *Being white*, PUR 5406, Multicultural Communications, Florida International University, North Miami, Florida, November 15, 2012.
- Gutsche, Jr., R.** (2012). Panel on the 2012 Presidential Election, JOU 3317, News Reporting, Florida International University, North Miami, Florida, October 15, 2012.
- Gutsche, Jr., R.** (2012). *Mapping our neighborhoods and ourselves*, College Prep Writing course, Kirkwood Community College, Iowa City, Iowa, April 12.
- Gutsche, Jr., R.** (2012). *Community storytelling, the news, and institutionalized segregation*, Journalistic Reporting and Writing undergraduate course, University of Iowa, Iowa City, Iowa, February 20.
- Gutsche, Jr., R.** (2012). *Meeting the pros: Engaged graduate students at Iowa*, Obermann Graduate Institute on Public Engagement and the Academy 2011 Panel Discussion, University of Iowa, Iowa City, Iowa, January 11.
- Gutsche, Jr., R.** (2012). *What's 'social media' have to do with it?: How to create change with 'all media,'* Cultural Achievement Program, Iowa Summer Journalism Academies, University of Iowa, Iowa City, Iowa, June 8.
- Gutsche, Jr., R.** (2012). *Understanding inquiry: The value of interdisciplinary graduate education*, Media Communication Theory II graduate course, University of Iowa, Iowa City, Iowa, April 2.
- Gutsche, Jr., R.** (2011). *Listening through film: A discussion about Black American Gothic*, Human Behavior in the Social Environment graduate course, School of Social Work, University of Iowa, Iowa City, Iowa, October 13.
- Gutsche, Jr., R. E. & Baker, R.** (2011). *(E)Racing Iowa City: Using digital storytelling to reconstruct identity, community and home*, James F. Jakobsen Conference, University of Iowa, Iowa City, Iowa, March 26.
- Gutsche, Jr., R. & Schwartz, D.** (2011). *What's social media done for ya lately?*, Iowa High School Press Association Conference, University of Iowa, Iowa City, Iowa, October 27.
- Gutsche, Jr., R.** (2011). *News, diversity, and our community*, New Media and Diversity undergraduate course, School of Journalism and Mass Communication, University of Iowa, Iowa City, Iowa, September 13.
- Gutsche, Jr., R. & Schwartz, D.** (2010). *Is social media going to save mass media (Part II)?*, Iowa High School Press Association Conference, University of Iowa, Iowa City, Iowa, October 13.

- Gutsche, Jr., R.** (2010). *Grad school 101: Bridging the gap between undergraduate and graduate school*, Panel Discussion, James F. Jakobsen Conference, University of Iowa, Iowa City, Iowa, March 27.
- Gutsche, Jr., R.** (2010). *Democracy in danger: Issues of independence, economics, experience, and how student media can save it*, Best of the Midwest College Journalism Convention, Associated Collegiate Press, Minneapolis, Minnesota, February 12-14.
- Gutsche, Jr., R.** (2009). *Student media: The ultimate (and possibly most misunderstood) bridge to communities*, University of Wisconsin Colleges Colloquium, *Building Bridges: Connecting Education to the Worlds Around Us*. University of Wisconsin-Fox Valley, Menasha, Wisconsin, May 26.
- Gutsche, Jr., R.** & Schwartz, D. (2009). *Is social media going to save mass media?*, Iowa High School Press Association Conference, University of Iowa, Iowa City, Iowa, October 29.

## NON-REFEREED PUBLICATIONS

### Industry Reports

- Marino, J., Jacobson, S., & **Gutsche, Jr., R. E.** (2016). Scrolling for Story: How Millennials Interact with Longform Journalism on Mobile Devices. Donald W. Reynolds Journalism Institute, <https://www.rjionline.org/stories/scrolling-for-story-how-millennials-interact-with-longform-journalism-on-m>, August 1.
- Black, S., Estrada, C., Devine, E., De La Fuente, C., C. Orozco, A., Trabazo, A., De La Vega, S., **Gutsche, Jr., R. E.**, Kopenhaver, L. (2016). Kopenhaver Center Report: What Women Tell Women About Working in Communication. Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University, North Miami, Florida, April 21.

### Community Reports & Journalism

- Gutsche, Jr., R.** (2014). The black 'Pleasantville' migration myth: Moving from a city isn't pleasant. *The Guardian*, March 28.
- Racial Equity in Iowa City and Johnson County: A Report of the Coalition for Racial Justice*, Iowa City, Iowa. Released July 23, 2013. (Robert E. Gutsche, Jr., co-author)
- Gutsche, Jr., R.** (2013). *305: Stories of Miami and South Florida*, self-published iBook in collaboration with Florida International University Multimedia Production students. <https://itunes.apple.com/us/book/305/id589581838?ls=1>. (Selected for presentation at 2013 FIU SJMC Media Arts Festival)

### Editorials

- Gutsche, Jr., R. E.** (2014). Racism remains hidden in Iowa City [Guest Opinion], *The Gazette*, March 28.
- Gutsche, Jr., R. E.** (2014). Racism hidden in Iowa City [Guest Opinion], *The Daily Iowan*, March 24.
- Gutsche, Jr., R. E.** (2014). Racism hides in segregated Iowa City [Guest Opinion], *Iowa City Press-Citizen*, March 22.
- Gutsche, Jr., R. E.** (2014). Racism hides in segregated Iowa City [Guest Opinion], *Des Moines Register*, March 21.
- Gutsche, Jr., R.** (2012, May 7). Working to create a new and real Mayberry in Iowa City [Guest Opinion], *The Iowa City Press-Citizen*.
- Gutsche, Jr., R.** (2012, Jan. 23). I.C. transit system needs fixes [Guest Opinion], *The Gazette*.

- Gutsche, Jr., R.** (2012, Jan. 23). Time to reform a flawed bus-system [Guest Opinion], *The Daily Iowan*.
- Gutsche, Jr., R.** (2012, Jan. 22). Threats of violence won't solve city's bus transfer problem [Guest Opinion], *The Iowa City Press-Citizen*.

### Other Publications

- Pinto, J. & **Gutsche, Jr., R. E.** (forthcoming). Teaching journalism in an age of sea level rise. *Seven Seas*.
- Gutsche, Jr., R.** (2017). 7 tips for using virtual reality in the New Year. EducationShift, <http://mediashift.org/2017/01/starting-new-year-virtual-reality-7-points>, January 4.
- Gutsche, Jr., R.** (2016). How student research can help us understand culture to improve news, EducationShift, <http://mediashift.org/2016/02/how-student-research-can-help-us-understand-culture-to-improve-news>, February 11.
- Jacobson, S., **Gutsche, Jr., R. E.**, & Marino, J. (2016). 3 lessons learned – so far – from studying interactive elements in long-form multimedia news stories, *rjionline.com*, <https://www.rjionline.org/stories/3-lessons-learned-so-far-from-studying-interactive-elements-in-long-form-mu>, January 28.
- Gutsche, Jr., R. E.**, Jacobson, S., & Marino, J. (2015). Classrooms as homes for creative, engaged research, EducationShift, <http://mediashift.org/2015/12/classrooms-as-homes-for-creative-engaged-research>, December 10.
- Gutsche, Jr., R. E.**, Jacobson, S., & Marino, J. (2015). Can long-form journalism thrive in the age of the mobile device?, *rjionline.org*, <http://www.rjionline.org/blog/can-long-form-journalism-thrive-age-mobile-device>, October 28.
- Marino, J., Jacobson, S., & **Gutsche, Jr., R. E.** (2015). The eyes have it: Using eye tracking to examine reader engagement, *rjionline.org*, <http://www.rjionline.org/news/eyes-have-it>, October 1.
- Gutsche, Jr., R.** (2015). Can cultural research improve news? EducationShift, <http://mediashift.org/2015/09/can-cultural-research-improve-news>, September 21.
- Bui, L., **Gutsche, Jr., R. E.**, Durandi, J., & Kishor, P. (2015). Sensor journalism. February, [http://en.wikipedia.org/wiki/Sensor\\_journalism](http://en.wikipedia.org/wiki/Sensor_journalism).
- Gutsche, Jr., R.** (2015). The future of news. *Little Village*, February 4.
- Gutsche, Jr., R.** (2014). Covering Miami's rising seas: Sensors, public data and politics. PBS EducationShift, [pbs.org/mediashift/2014/12/covering-miamis-rising-seas-sensors-public-data-politics](http://pbs.org/mediashift/2014/12/covering-miamis-rising-seas-sensors-public-data-politics), December 9.
- Yanes, N., Carter, D., & **Gutsche, Jr., R. E.** (2012). Interview with Dr. Daniel Berkowitz. In Nicholas Yanes & Derrias Carter (Eds.), *The Iconic Obama, 2007-2009: Essays on Media Representations of the Candidate and New President* (pp. 184-8). Jefferson, NC: McFarland.
- Gutsche, Jr., R.** (2012). When news and markets collide, *Sociological Images*. <http://thesocietypages.org/socimages/2012/12/19/53101/>, December 19.
- Gutsche, Jr., R.** (2012). 'This ain't the ghetto': Diaspora, discourse, and dealing with 'Iowa Nice,' *Poroi*, 8(2).
- Gutsche, Jr., R.** & Malewitz, J. (2012). Facing the future of online, nonprofit news: The challenges and prospects for emerging nonprofit journalism in the U.S. *The Convergence Newsletter*, University of South Carolina. <http://sc.edu/cmciis/news/convergence/v9no7.html>
- Gutsche, Jr., R.** (2012). Top 6 ways to prepare now for a career tomorrow. *Quill & Scroll Magazine*, 86(2), 4-5.
- Gutsche, Jr., R.** (2011). Case study: Conflict within an expanding journalistic community. *The Convergence Newsletter*, University of South Carolina. <http://sc.edu/cmciis/news/convergence/v8no8.html#20>.
- Gutsche, Jr., R. E.** (2011). Feature writing. *Quill & Scroll Magazine*, Spring 2011, 6.

- Gutsche, Jr., R. E.** (2010). IowaWatch: Nonprofit journalism links students with reporting and learning. *Nieman Report's Professor's Corner*, Nieman Foundation for Journalism at Harvard.
- Wilson, B., **Gutsche, Jr. R.**, & Schwartz, D. (2010). Bringing news to life: Potential for scholastic journalism 'enormous.' *Communication: Journalism Education Today*, Journalism Education Association, 2-5.
- Gutsche, Jr., R.** & Schwartz, D. (2010). Bringing back the written word: 24 hours on the iPad. Association for Education in Journalism and Mass Communication. <http://aejmc.org/topics>.
- Schwartz, D. & **Gutsche, Jr., R.** (2010). iPad: Early impressions for journalism education. Journalism Education Association Digital Media. [www.jeadigitalmedia.org](http://www.jeadigitalmedia.org).
- Gutsche, Jr., R.** (2010). Non-profit news: Start digging. *Quill & Scroll Magazine*, February/March, 4-5.
- Gutsche, Jr., R.** (2009). Tips to do well online: How our online news sites can meet – and exceed – those of the pros. *The Community College Journalist*, Community College Journalism Association. October, 10-11.
- Gutsche, Jr., R.** (2009). Student bloggers watch over college media. *PoynterOnline*, The Poynter Institute.
- Gutsche, Jr., R.** (2009). Lesson from WisconsinWatch: Non-profit news doesn't mean it's free. *PoynterOnline*, The Poynter Institute.
- Gutsche, Jr., R.** (2009). Media advising and democracy: What we teach is democracy in action. *The Community College Journalist*, Community College Journalism Association. Winter 2008/Spring 2009, 8-9.
- Gutsche, Jr., R.** (2008). Balancing class and media: Many student journalists experience college in ways we don't understand – or wouldn't expect. *Quill & Scroll Magazine*, October/November, 7.

## APPLIED RESEARCH & CREATIVE WORKS

*A Sea Change*, August 2016 – April 2017

Collaborative and interdisciplinary theatre production within the College of Communication, Architecture + The Arts at Florida International University focused on sea level rise and related to a CARTA seed grant. Gutsche, Jr., R. E. (Producer) & Church, P. M. (Director).

*Little Haiti Student Photography Exhibit*, June 2016 – present

Curated and exhibited collection of student photographs, which initially appeared in an exhibit titled, "Focus on Little Haiti," designed by Patrick Farrell at the Little Haiti Cultural Complex Caribbean Marketplace in Miami.

*Submerging the Sunshine: Explore Sea Level Rise in South Florida* digital curation project, May 2016.

This student project worked to curate local research and storytelling about rising seas within Florida International University's Digital Commons at <http://submergingsunshine.omeka.net>

*Student Environmental Advocacy Corps. (SEA Corps.)* summer program, June 2015.

Co-founder of a four-week summer curriculum engaging Miami youth who attend MAST@FIU BBC, a public STEM magnet high school at Florida International University's Biscayne Bay Campus, with water, science, and media production related to sea level rise (Co-founder and Co-director)

*South Florida's Rising Seas Impact* documentary, May 2015

Student-produced documentary in collaboration with Miami's WPBT2 public television, funded by an Online News Association 2014-2015 Challenge Fund for Innovation in Journalism Education grant (Script Consultant)

- Sea Level Rise Toolbox* application, [www.eyesontherise.org/app](http://www.eyesontherise.org/app), March 2015  
This is an application development project funded by an Online News Association 2014-2015 Challenge Fund for Innovation in Journalism Education grant that allows citizens of South Florida to learn about their vulnerability to sea level rise and flooding (Team Member)
- FIU Media Arts Festival*, Miami Beach Urban Studios, March 26, 2013  
Public event for showcasing digital media storytelling specific to Miami and South Florida (Committee Chair)
- Return to Mayberry*, Iowa City Public Library, Iowa City, Iowa, May 2, 2012  
Public evening of storytelling by university students in an Interpretations of Literature class highlighted tales of marginalized and silenced populations in Iowa City (Co-organizer)
- Mayberry*, South East Junior High, Iowa City, Iowa, May 1, 2012  
Free community performance of a locally produced play about race relations in Iowa City featured a free meal and a talk-back among the play's director, residents, and community leaders (Co-organizer)
- Was the Word: Crossing the Line*, Englert Theatre, Iowa City, Iowa, March 18, 2012  
By collaborating with a local theatre troupe, this spoken word storytelling performance focused on stories of racial and ethnic interactions in Iowa City (Co-organizer)
- Black American Gothic*, Landlocked Film Festival, Iowa City, Iowa, August 28, 2011.  
More than 600 people attended locally produced documentary; 100 participated in small group discussions that followed the screening (Co-organizer)
- Telling Stories of a City*, University of Iowa, June 23, 2011  
UI Upward Bound Program's News and the Media Course students presented stories about local residents to media and community members (Co-organizer)

## WORKS IN PROGRESS

- Gutsche, Jr., R. E.** (contracted, due to publisher May 2017). *Reinventing journalism practice, education, and training: Addressing news as power and propaganda*. New York: Bloomsbury. (peer-reviewed)
- Gutsche, Jr., R. E.** *Geographies of journalism: The imaginative power of place in making news*. (book proposal in process for university press)
- Jacobson, S., Pinto, J., **Gutsche, Jr., R. E.**, & Wilson, A. "'Goodbye, Miami:'" Reporting climate change as a local story." (under review)
- Jacobson, S., Marino, J., & **Gutsche, Jr., R. E.** "Should there be an app for that? An analysis of interactive applications within longform news stories." (under review)
- Gutsche, Jr., R. E.** & Salkin, E. "Assigning heroes: Complicating the seminal archetype following the Arizona wildfires." (in process)
- Gutsche, Jr., R. E.** & Shumow, M. "When local is national: An analysis of interacting journalistic communities coverage of sea level rise." (in process)
- Gutsche, Jr., R. E.**, Pinto, J., & Prado, P. "'No one is running away: A critical analysis of public and press discourses of sea rise impacts in South Florida.'" (in process)
- Gutsche, Jr., R. E.**, Holt, L., Bilge, N., Marino, M. I., & Shumow, M. "Who's the victim here? Analyzing the difference suspect and onlooker characteristics make in perceptions of crime in the (virtual) world." (in process)
- Liu, Y. & **Gutsche, Jr., R. E.** "Interpreting public mass shootings, gun policy, and mental illness: Intermedia agenda setting among elite media, political blogs, and Capitol Hill media." (in process)
- Pinto, J., **Gutsche, Jr., R. E.**, & Prado, P. "Press and public discourses of the 'seen and unseen' of sea level rise in Miami, Florida." (in process)



Park, D. J., **Gutsche, Jr., R. E.**, Estrada, C., Orozco, A., Trabazo, A., & de la Vega, S. "Mediating inequality: Measuring the growing distance between U.S. newspapers and the citizens they serve." (in process)

## TEACHING EXPERIENCE

### Florida International University

\* indicates redesign related to 2014 Challenge Fund for Innovation in Journalism Education award

\*\* indicates redesign related to Donald W. Reynolds Journalism Institute Research Scholar award

+ indicates redesign related to Mobile Virtual Reality Lab funding

# indicates redesign related to Narratives Mobile App funding

Audience Analysis, Public Opinion and New Media (Fall 2015\*\*; Spring 2016\*\*; Fall 2016+; Spring 2017+#)

*Core course for Digital Media Studies major*

Senior Multimedia Project (Summer 2014\*; Summer 2015; Fall 2015; Summer 2016+; Fall 2016)

*Required capstone course. Summer 2014 class collaborated with another section on media production for NASA and FIU's Aquarius underwater laboratory in Key Largo*

Digital Theories (Spring 2013; Spring 2014; Fall 2014; Spring 2016; Fall 2016+; Spring 2017+)

*Designed lecture for 50 students; focus on cultural studies in new media*

Visual Storytelling (Fall 2013; Spring 2014; Spring 2015\*; Spring 2016\*; Spring 2017+#; Summer 2017+#)

*Course based on video, photography, and data visualization for journalism majors*

Theories of Mass Communication (Fall 2013; Fall 2014; Spring 2015\*)

*Graduate master's course in the Global Strategic Communications program in the Department of Advertising and Public Relations, as well as for the Miami Advertising School; course material focuses on cultural studies in media*

News Reporting and Writing (Summer 2013)

*Required, introductory course for 20 journalism majors*

Visual Design for a Globalized Media (Spring 2013)

*Redesigned lecture with 100 students; focus on cultural studies in new media*

Multimedia Production (Fall 2012; Spring 2013; Fall 2014\*)

*Required course with 20 students; published ebook on community storytelling, Fall 2012; Fall 2014 course included projects with Hampton University and MAST @ FIU public high school*

Writing Strategies (Fall 2012; Fall 2013)

*Required course with 20 students*

### University of Iowa

Media History and Culture, 2011 – 2012 (teaching assistant)

Interpretations of Literature, 2012 (co-instructor)

Journalistic Reporting and Writing, 2009 – 2011

Journalism Issues, 2009 – 2011 (co-instructor)

Specialized Reporting and Writing, Summer 2010

### University of Wisconsin-Richland

Applied Journalism, 2008 – 2009

## TEACHING ACTIVITIES

### Courses Designed

Writing Fundamentals for Communicators (MMC 3121), Department of Journalism + Media, Florida International University, Fall 2016

### Master's Thesis Co-Advisor

Maxime Komornik, Global Strategic Communication, 2017

Jennifer Kramer, Global Strategic Communication, 2016

Silvia Sanchez-Celis, Global Strategic Communication, 2016

Alina Rafikova, Global Strategic Communication, 2016

Bianca Morrison, Global Strategic Communication, 2015

Natalie Dinkins, Global Strategic Communication, 2015

### Doctoral Committees

Nathan Seeley, FIU Department of History, Spring 2017 – present

Vanessa Leon, FIU Department of Politics & International Relations, Fall 2015 – Spring 2016

Nister Kabir, Media, Film & Communication University of Otago (New Zealand), 2013

### Supervised Independent Study

Emily Devine, Master's Student, Florida International University, Fall 2016

Amy Pokorney, Undergraduate Student, Florida International University, Fall 2016

Jeffrey Pierre, Undergraduate Student, Florida International University, Summer 2016

Jessica Soler, Undergraduate Student, Florida International University, Summer 2016

Sophia De La Vega, Undergraduate Student, Florida International University, Summer 2016

Alina Rafikova, Master's Student, Florida International University, Fall 2015

Natalie Dinkins, Master's Student, Florida International University, Spring 2015

Bianca Morrison, Master's Student, Florida International University, Fall 2014

Moises Fuertes, Undergraduate Student, Florida International University, Spring 2014

Carolina Salinas Luna Pizarro, Master's Student, Florida International University, Fall 2013

### Supervised Research Assistants

Maxime Komornik, Master's Student, Florida International University, Spring 2017

Emily Devine, Master's Student, Florida International University, Spring 2016 – Fall 2016

Alina Rafikova, Master's Student, Florida International University, Fall 2015

Bianca Morrison, Master's Student, Florida International University, Fall 2013 – Spring 2014

Maria Rosa Collazo, Master's Student, Florida International University, Fall 2012 – Spring 2013

### Undergraduate Research Interns Supervised

Andrew Trabazo, Florida International University, Fall 2015 – present

Carolina De La Fuente, Florida International University, Fall 2015 – present

Samiyyah Black, Florida International University, Fall 2015 – present

Sofia De La Vega, Florida International University, Fall 2015 – Summer 2016

Ashley Orozco, Florida International University, Fall 2015 – Spring 2016

### Lab Interns Supervised

Stephanie Albrecht, Florida International University, May 2016 – February 2017  
Samantha Smith, Florida International University, May 2016 – August 2016

### **SERVICE**

#### International

Editorial Board Member, *Journalism Practice*, March 2014 – present  
Panel Chair, *Journalism and Democracy*, The Future of Journalism Conference 2013. Cardiff University School of Journalism, Media and Cultural Studies, September 12-13, 2013, Cardiff, Wales, UK.  
International Editorial Advisory Board Member, *Journalism and Mass Communication Educator*, April 2013 – present

#### National

Reviewer, Tankard Book Award, 2017  
Manuscript Reviewer for Routledge, 2017 – present  
Manuscript Reviewer for Fairchild Books, 2015 – present  
Manuscript Reviewer for Lexington Books, 2014 – present  
Reviewer for *Journal of Communication*, *Journalism Studies*, *Visual Communication*, *Journalism and Mass Communication Quarterly*, *Journalism Practice*, *Journalism and Mass Communication Educator*, *Digital Journalism*, *Journal of Communication Inquiry*, *Critical Studies in Media Communication*, *International Journal of Drug Policy*, *Memory Studies*, *International Journal of Communication*, *Australian Journalism Review*, *Visual Communication Quarterly*, *Media, War & Conflict*  
Book Reviews Editor, *Journal of Communication Inquiry*, 2011 – 2012  
Associate Editor, *Iowa Journal of Cultural Studies*, 2009 – 2012  
Member, Before It's Too Late (BITL at MIT) Pilot Faculty Leadership Committee, January 2017 – Present  
International Communication Association, 2012 – present  
*Conference Paper Reviewer*, *Visual Communication Division*, 2013, 2014, 2015  
*Conference Paper Reviewer*, *Ethnicity and Race in Communication Division*, 2013, 2015  
*Conference Paper Reviewer*, *Journalism Studies Division*, 2012, 2013, 2014, 2015  
Association for Education in Journalism and Mass Communication, 2008 – present  
*Midwinter Paper Reviewer*, *Scholastic Journalism Division*, 2013  
*Discussant*, *Scholastic Journalism Division*, *National Conference*, 2013, 2014  
*National Conference Paper Reviewer*, *Visual Communication Division*, 2012, 2015  
*National Conference Paper Reviewer*, *Scholastic Journalism Division*, 2012, 2013, 2014, 2015  
*Teaching Standards Committee Co-chair*, 2012  
*Midwinter Paper Reviewer*, *Critical Cultural Division*, 2012  
*Midwinter Paper Reviewer*, *Visual Communication Division*, 2012, 2013

#### University

Undergraduate Council, FIU Faculty Senate, Florida International University, March 2017 – present

Advisory Board Member, Digital Scholars Lab Project, Florida International University, Fall 2015 – present  
Lead, Virtual Reality Communication Research Group, Spring 2016 – present  
Co-lead, Sea Level Rise Visualization Working Group, July 2016 – present  
Co-organizer, FIU Sea Level Solutions Center Sea Level Solutions Day, October 16, 2016  
Co-lead, CARTA involvement in Coconut Grove Seafood Festival outreach, October 16, 2016  
Organizer, ONA Truth and Transparency Meet-up, February 13, 2017  
Organizer, Active Shooter Training, School of Communication + Journalism, February 9, 2017  
Judge, Journalism Day, Florida International University, October 2014  
Advisor, PantherLife, August 2016 – present  
Reviewer, FIU McNair Journal, Spring 2016 – present  
Reviewer, Florida Undergraduate Research Conference, 2013  
Moderator, Stereotypes Versus Reality: A Dialogue with FIU's Public Safety, Diversity Day, October 4, 2016  
Panelist, Soledad O'Brien 'Black in America,' Florida International University, February 25, 2014  
Member, 7th Global Health Conference Organizing Committee, Global Health Consortium, Florida International University, July 2016 – present  
Member, United Faculty of Florida-FIU Executive Council, April 2013 – October 2014

### School & Department

Member, SCJ Integration Website Initiative, June 2016 – July 2017  
Member, South Florida News Service Ad-hoc Advisory Board, May 2016 – present  
Member, Hearst Distinguished Lecture Series, Fall 2014 – present  
Member, Innovation Complex Committee, Spring 2015 – Fall 2015  
Member, Search and Screen Committee, Public Relations/ Advertising Department, Fall 2014  
Member, SJMC Multimedia Capstone Committee, Summer 2014  
Organizer, SJMC Student Research Showcase 2014 – Spring 2014  
Organizer, SJMC Teaching Brownbag, Fall 2013  
Organizer, SJMC Tenure-track Research Group, 2012 – 2013  
SJMC Undergraduate Admissions Committee, Fall 2013 – Spring 2016  
SJMC Digital Master's Committee, Spring 2013  
SJMC Digital Major Committee, 2012 – 2013  
Chair, SJMC Media Arts Festival Planning Committee, Fall 2012  
SJMC Summer Journalism Workshop Committee, Fall 2012

### Community

Community service includes: public crowd hydrology events related to Challenge Fund for Innovation in Journalism Education (2014 – present); serve as judge for Florida Scholastic Press Association newspaper competition (2014); pro-bono work for complaint before Iowa Civil Rights Commission (2014); consultation for The Coalition for Racial Justice in Iowa City, Iowa (2013); organizer for public plays and forums on social justice in Iowa City, Iowa (2012 – present).

### **MEMBERSHIPS**

International Communication Association, 2012 – present  
Central States Communication Association, 2009  
Association for Education in Journalism and Mass Communication, 2008 – present