

ROBERT (TED) GUTSCHE, JR., PH.D.

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Beginning in January 2018:
Senior Lecturer (with tenure), Critical Digital Media Practice
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BIOGRAPHY

Beginning in January 2018, Robert E. Gutsche Jr., Ph.D. (University of Iowa), is a Senior Lecturer of Critical Digital Media Practice at Lancaster University (UK). A journalist since 1996, having written for *The Washington Post*, *Chicago Tribune*, *Newsday*, *Milwaukee Journal Sentinel*, *Wisconsin State Journal*, and other regional and local publications, his scholarship surrounds the cultural and social meanings of news. He is particularly interested in the ways in which news media demarcate space and characterize place as ideological tools for imposing social control – especially as related to race.

Gutsche has presented more than 40 research papers at domestic and international conferences and has published scholarship in journals, including *Journalism & Mass Communication Quarterly*, *Journalism: Theory, Practice, and Criticism*, *Journalism Practice*, *Journalism Studies*, *Visual Communication Quarterly*, *Visual Communication*, and *Journal of Urban Affairs*. He is author of *A Transplanted Chicago: Race, Place and the Press in Iowa City* (McFarland, 2014), *Media Control: News as an Institution of Power and Social Control* (Bloomsbury, 2015/2017), coauthor (with Moses Shumow) of *News, Neoliberalism and Miami's Fragmented Urban Space* (Lexington, 2016), coauthor (with Kristy Hess) of *Geographies of Journalism: The Imaginative Power of Place in Making Digital News* (Routledge), and coeditor (with Alina Rafikova) of *Visual Culture for a Global Audience* (Cognella, 2016). Gutsche is also editor of *The Trump Presidency, Journalism, and Democracy* (Routledge), due to be published in 2018. His book, *Trumpled: How the Media Made Trump and He Made Them the Enemy* (Bloomsbury), is due to publishers in 2018, as is *Reinventing Journalism, Education, and Training: Addressing News as Power and Propaganda* (Bloomsbury). Gutsche reviews for several academic publishers and scholarly journals and is currently an Associate Editor for *Journalism Practice*.

Gutsche's scholarship is aligned with influencing and critiquing journalism practice. In 2009, Gutsche worked as an intern director and multimedia reporter while he helped launch the online nonprofit Wisconsin Center for Investigative Journalism (WisconsinWatch.org). He co-founded the Iowa Center for Public Affairs Journalism (IowaWatch.org) that same year. Until January 2018, Gutsche was Assistant Professor in the College of Communication, Architecture + The Arts at Florida International University in Miami where he led the Department of Journalism + Media's Mobile Virtual Reality Lab and was Co-PI of FIU's \$300,000 Inter-disciplinary Educational E-immersive Production Studio.

Gutsche has been recognized for his engagement and teaching, including with an Innovative Outreach to Scholastic Journalism award from the Scholastic Journalism Division of

the Association for Education in Journalism and Mass Communication (2015), recognition in Best Practices in Service Learning by the Journalism and Mass Communication Association for Education in Journalism and Mass Communication Committee on Teaching (2017) and by Images and Voices of Hope (2017). Additionally, Gutsche was named a Research Scholar at the Donald W. Reynolds Journalism Institute at the University of Missouri (2015) to study audience interactions with longform, multimedia journalism and was named a Disruptive Educator at City University of New York's Tow-Knight Center for Entrepreneurial Journalism in 2017.