

## **ROBERT (TED) GUTSCHE, JR., PH.D.**

(Updated November 25, 2016)

Assistant Professor, Tenure-Track  
College of Communication, Architecture + The Arts  
Department of Journalism + Media  
Florida International University  
3000 N.E. 151 Street, North Miami, Florida 33181  
rgutsche@fiu.edu  
608-345-0717

### **SHORT BIOGRAPHY**

Robert E. Gutsche Jr., Ph.D., is an Assistant Professor in the School of Communication + Journalism at Florida International University. A journalist since 1996, having written for *The Washington Post*, *Chicago Tribune*, *Newsday*, *Milwaukee Journal Sentinel*, *Wisconsin State Journal*, and other regional and local publications, his scholarship surrounds the cultural and social meanings of news. He is particularly interested in the ways in which news media demarcate space and characterize place as ideological tools for imposing social control – especially as related to race. He is the author of *A transplanted Chicago: Race, place and the press in Iowa City* (McFarland, 2014) and of *Media control: News as an institution of power and social control* (Bloomsbury, 2015). Gutsche is also coauthor of *News, neoliberalism and Miami's fragmented urban space* (Lexington, 2016), and coeditor of *Visual culture for a global audience* (Cognella, 2016). His book, *Reinventing journalism, education, and training: Addressing news as power and propaganda* (Bloomsbury) is due to publishers in Spring 2017. An affiliated faculty member with Florida International University's African and African Diaspora Studies Program, FIU's Sea Level Solutions Center, and FIU's Latin American and Caribbean Center. Gutsche was a Research Scholar at the Donald W. Reynolds Journalism Institute at the University of Missouri in 2015-2016 for a team-based research project related to understanding audience interaction with long-form journalism on mobile devices. He holds a Ph.D. in Mass Communication from the University of Iowa.

### **FULL BIOGRAPHY**

Robert E. Gutsche Jr., Ph.D., is an Assistant Professor in the School of Communication + Journalism at Florida International University. His is also an affiliated faculty member with Florida International University's African and African Diaspora Studies Program, FIU's Sea Level Solutions Center, and FIU's Latin American and Caribbean Center. Gutsche was a Research Scholar at the Donald W. Reynolds Journalism Institute at the University of Missouri in 2015-2016. He has been a journalist since 1996, with his work appearing in *The Washington Post*, *Chicago Tribune*, *Newsday*, *Milwaukee Journal Sentinel*, *Wisconsin State Journal*, and other regional and local publications. In 2009, Gutsche worked as an interns director and multimedia reporter while he helped launch the online, nonprofit Wisconsin Center for Investigative Journalism (WisconsinWatch.org). He co-founded the Iowa Center for Public Affairs Journalism (IowaWatch.org) that same year.

Gutsche's scholarship surrounds the cultural and social meanings of news, particularly the ways in which news media demarcate space and characterize place as ideological tools for imposing social control – especially as related to race. His work focuses on how journalists operate as an

interpretive community alongside other social and cultural institutions. Gutsche has presented more than 30 research papers at domestic and international conferences and has published (or has accepted for publication) research in *Journalism & Mass Communication Quarterly*, *Journalism: Theory, Practice, and Criticism*, *Journalism Practice*, *Journalism Studies*, *Visual Communication Quarterly*, *Visual Communication*, *Journal of Urban Affairs*, and refereed chapters in the peer-reviewed books *Journalism Education, Training, and Employment* (Routledge, 2011), and in *The Iconic Obama, 2007-2009: Essays on Media Representations of the Candidate and New President* (McFarland, 2012). Gutsche reviews articles for several journals and sits on the International Editorial Advisory Board Member for *Journalism & Mass Communication Educator* and on the Editorial Board of *Journalism Practice*. He is an active participant in both the Association for Education in Journalism and Mass Communication (AEJMC) and the International Communication Association (ICA).

Gutsche's first book, *A transplanted Chicago: Race, place and the press in Iowa City* (McFarland, 2014), explores the migration of black residents from inner-city Chicago to an Iowa City, Iowa neighborhood. Gutsche's dissertation research that contributed to the book received the Gene Burd Urban Journalism Research Prize in 2013, which is awarded by the Journalism Studies Division of the International Communication Association and the Urban Communication Foundation.

A second book, *Media control: News as an institution of power and social control* (Bloomsbury, 2015), which argues that the journalistic community aligns itself so closely with the power elite that journalists operate as police agents, conduct surveillance for both governments and business, and, through the news, promote white ideologies – all under the mandates and guise of the Fourth Estate. Gutsche's co-authored book, *News, neoliberalism and Miami's fragmented urban space*, aims to uncover and interrogate how news media – in an era of globalization and the rapid acceleration of free market ideologies – are both harnessed by and are complicit in the capture and re-appropriation of spatial consciousness. The manuscript is due to publishers in Spring 2016.

A reader, *Visual culture for a global audience* (Cognella, 2016) collects and analyzes some of the most important and thought-provoking works on visual communication and culture. Another book, *Reinventing journalism, education, and training: Addressing news as power and propaganda* (Bloomsbury) is due to publishers in Spring 2017.

In April 2014, Gutsche was part of a team of faculty at FIU's School of Journalism and Mass Communication to receive a \$35,000 grant from the Challenge Fund for Innovation in Journalism Education to perform "crowd-hydrology" in Miami-Dade County as a means to measure the impact of sea level rise. The project received the Innovative Outreach to Scholastic Journalism award from the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication in 2015. In May 2015, Gutsche secured \$17,000 in cash and in-kind resources for the Student Environmental Advocacy (SEA) Corp summer program that engaged students advanced multimedia eco-journalism. In 2015-2016, Gutsche was a Research Scholar at the Donald W. Reynolds Journalism Institute at the University of Missouri to study audience interaction with long-form journalism on mobile devices. The team-based project was awarded \$29,000 in funding from RJL.

In June 2016, Gutsche was part of a team of four FIU faculty members to receive \$50,000 from the City of Coral Gables, Florida, to create an app that tells stories of the city's immigrant communities. In July 2016, he led a team of four faculty from the School of Communication + Journalism to receive \$20,000 of internal funding for a Mobile Virtual Reality Lab to visualize issues of sea level rise in South Florida. See that project at [eyesontherise.org/virtualEYES](http://eyesontherise.org/virtualEYES).

Gutsche graduated with an Associate's Degree in Arts and Sciences from the University of Wisconsin-Richland in 2001, followed by a Bachelor of Arts degree in Journalism from the

University of Wisconsin-Madison in 2006. He holds a Master of Science degree in Student Personnel Administration from Concordia University Wisconsin. His thesis was based on the educational development of college student journalists. Gutsche received a Ph.D. in Mass Communication from the School of Journalism and Mass Communication at the University of Iowa in 2012. Originally from New England and the Midwest, he now lives in Miami.